



PORTFOLIO



Aloftz Marketing Pvt. Ltd. is an AI-powered 360° creative digital marketing agency headquartered in Kolkata, India, helping ambitious brands build visibility, generate demand, and drive measurable business growth.



OUR VISION



To empower brands with intelligent, AI-driven marketing solutions that combine creativity, strategy, and automation for measurable growth across every touchpoint.

OUR MISSION



To help businesses scale faster by delivering end-to-end AI-powered marketing solutions that turn data into insights, ideas into campaigns, and campaigns into growth.



DISCOVER

Uncovering insights, opportunities, and audience behaviors that drive smarter decisions.

DESIGN

Crafting impactful brand experiences through creativity, strategy, and innovation.

DELIVER

Executing data-driven solutions that create measurable results and sustainable growth.



What we Offer?

SEO

**SOCIAL MEDIA
MARKETING**

PAID ADS

**PERFORMANCE
MARKETING**

**CONTENT
MARKETING**

BRANDING

**WEB
DEVELOPMENT**

**INFLUENCER
MARKETING**

Aloftz is an AI-powered 360° marketing agency that helps brands grow through SEO, Social Media Marketing, Paid Ads, Performance Marketing, Content Writing, Branding, Influencer Marketing, and Web Development. We combine AI, creativity, and data-driven strategies to deliver measurable growth and lasting brand impact.





PACKAGES WE OFFER



STARTER GROWTH

- 12 Posts (IG + FB)
- 4 Reels
- Basic MetaLead Ads
- + 1 Platform Management
- + Monthly Report
- + WhatsApp Auto add-on



SCALE PACKAGE

- 20 Posts + 8 Reels
- Meta + Google Ads
- Funnel + Landing Page
- + Retargeting Campaigns
- + Pixel Setup
- Biweekly Strategy Call

HOT



AUTHORITY DOMINATION

- 3-Platform Full Mgmt
- + Influencer Collabs
- + Email Marketing + CRM
- Full-Funnel Paid Ads
- + Sales Script Assistance
- Dedicated Account Manager



HIGH-PROFIT ADD-ON SERVICES

Website Development ₹40k - ₹1.5L

Branding Kit ₹20k - ₹60k

Funnel Build ₹35k

AI Chatbot Setup ₹30k

Email Marketing Setup ₹15K

Video Production ₹15k /video

WhatsApp API Integration ₹20K

CRM Automation Setup ₹25k



SUCCESS STORIES.



NEXA CHAIN



ULLTOR



RIDE X

CARBO EX



DETOX WELLNESS



FIT FUEL



DIGITAL STRATEGIES

Strategy. Execution. Growth.

We combine data-driven insights with creative strategies to help businesses attract the right audience, build strong brands, and achieve sustainable growth.

Our growth progress

“Aloft didn't just run campaigns. They became our growth partners.”

HOW WE HELP BUSINESSES



DISCOVER



STRATEGIZE



EXECUTE



OPTIMIZE



SCALE



INCOME



+300%

LEAD GENERATION

+250%

WEBSITE TRAFFIC

+180%

SALES GROWTH

-45%

COST PER LEAD

+270%

ENGAGEMENT

TOP 3

SEARCH RANKINGS



08 REASONS TO PARTNER WITH ALOFTZ

01

Full-Stack Capability
From ads to CRM to website
one agency, zero gaps.

02

Niche Expertise
We know healthcare, real estate,
e-commerce & 3+ more verticals
deeply.

03

Transparent Reporting
Monthly dashboards with
real numbers, no vanity
metrics.

04

30-50% Cost Advantage
Premium delivery at fraction
of US/UK agency cost for
global clients.

05

ROI-First Mindset
Every rupee and dollar
invested is tracked back to
revenue.

06

Creative + Data Balance
Beautiful content that also
converts - not just looks
good.

07

Full-Stack Capability
From ads to CRM to website
one agency, zero gaps.

08

Dedicated Managers
Real humans, not bots, your
dedicated team is always
available.



LET'S BUILD SOMETHING GREAT TOGETHER

Partner with ALOFTZ MARKETING PRIVATE LIMITED for creative-first,
data-driven strategies that deliver real, measurable results.

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